



Shaping Her Impact in the Future of Work

What SHIFT Delivers

The Caregiver-Friendly Workplace Index turns caregiver-friendly benefits into measurable, comparable data points.

Employers, policymakers and workforce leaders can use this index to see where support exists, where gaps remain and how workplace practices impact women's economic opportunity across Iowa.



ADVOCACY

Childcare and workforce policy advanced through public-private collaboration



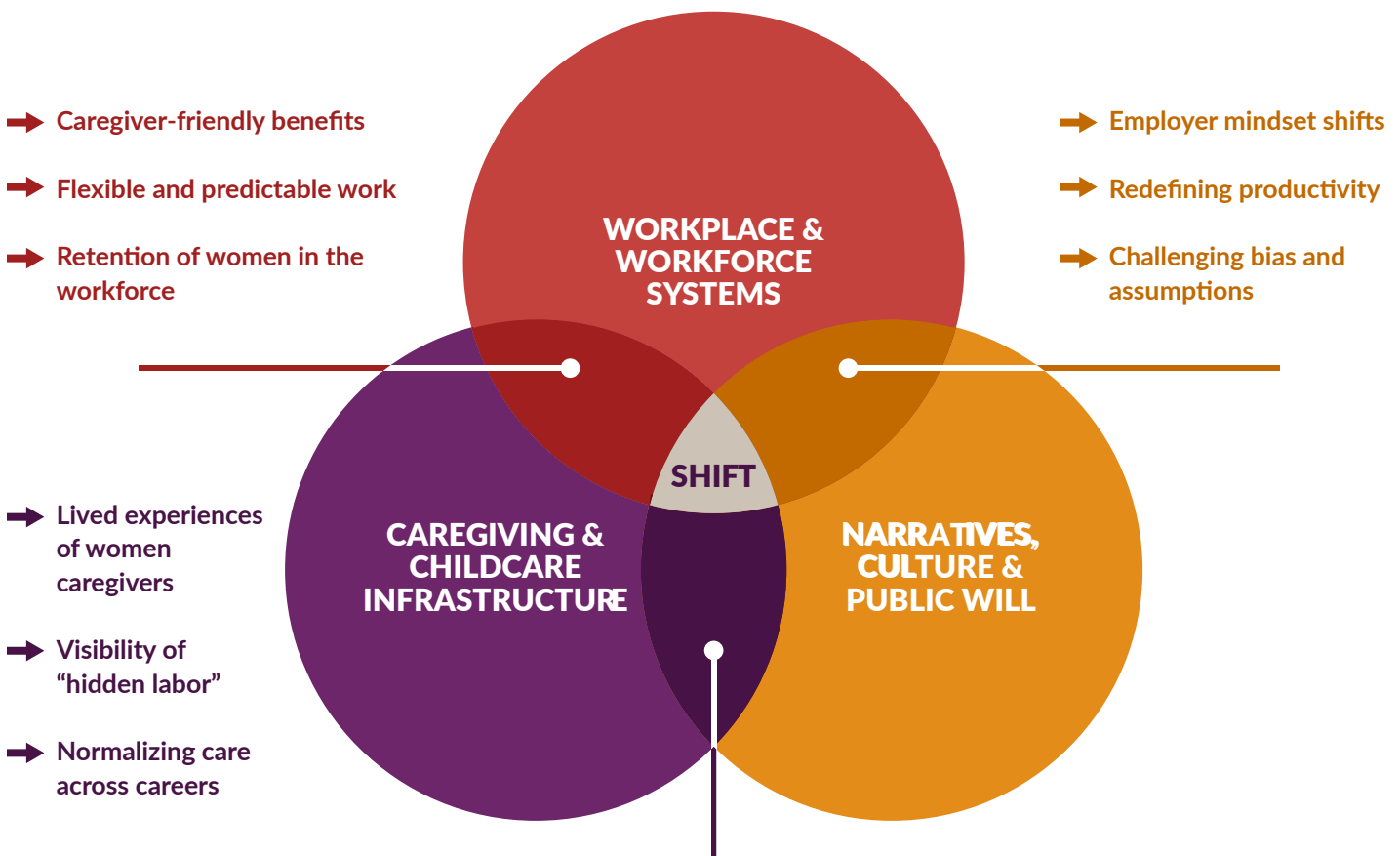
NARRATIVE

A documentary amplifying women caregivers' lived experiences



PRACTICE

A scalable toolkit for employers, providers, and communities



Short-Term Outcomes: What's Changing Now

SUPPORTIVE POLICIES ADVANCED

Policy language focused on childcare and workforce participation is drafted and advanced through collaboration with state partners.

EMPLOYER TOOLS DISTRIBUTED

Save the Children Action Network and partners distribute caregiver-support tools and resources to participating business partners.

EMPLOYER PRACTICES SHARED

At least one practical caregiver-supportive policy or practice is identified and shared with participating employers.

WOMEN'S EXPERIENCE CASE STUDIES DISTRIBUTED

Caregiving experience case studies are captured and distributed through SHIFT networks to inform employers, policymakers, and communities.

Long-Term Outcomes: What SHIFT is building

SHIFT's long-term impact focuses on sustainable investment, improved access to care, and systems that continue to support women's workforce participation.

\$2.5 Million

PUBLIC INVESTMENT IN CHILDCARE NETWORKS

Public funds are made available to support childcare providers and networks, with tracked dollar amounts tied to policy and public-private partnerships.

275 Childcare Slots

IMPROVED ACCESS TO CHILDCARE

Toolkit users report improvements in childcare access, including increased slots, affordability, and employer investment.

25 Viewings

STATEWIDE AND NATIONAL NARRATIVE REACH

The SHIFT documentary is distributed through live screenings and digital platforms, capturing viewership and engagement data.

