

# 2025 Core Grant Information Session



## Iowa Women's Foundation

The only statewide organization dedicated to improving the economic self-sufficiency of Iowa's women and girls

## Our Work

IWF takes two complementary approaches to improve women's economic stability:

#### The Upstream Approach

Focusing on the root causes of barriers for women and aims to prevent them from occurring in the first place

#### **The Downstream Approach**

Providing direct support to alleviate the impacts of systemic challenges on organizations and those they serve

IWF applies both approaches through:

Research, Education, Collaboration, Advocacy, Grantmaking

## Barriers to Women's Economic Stability



Housing







Education/ Training



Employment



Childcare



Mentorship

## Annual Grant Programs

### **Emergency Grants**

Up to \$1,000 awarded to cover unexpected and unbudgeted expenses that make it difficult or impossible to serve clients

Cycle currently open

### **Core Grants**

Up to \$50,000 awarded to initiatives that tackle at least one of the six barriers to women's economic self-sufficiency

Cycle opens April 28

*IWF no longer has a separate process for childcare grants. Only one application required!* 



**Core Grants** 

## What We Fund

- 501(c)3 organizations or licensed childcare facilities
  - Registered in-home providers included
- Serving women and/or girls in Iowa
  - Don't need to exclusively serve women or girls
- Tackling at least one of the six barriers
- Up to \$50,000 may be requested

## What We Don't Fund

- Capital campaigns
- Reimbursement for previously incurred expenses
  - Funds are to be used between October 1, 2025 and September 30, 2026
- Political candidate campaigns
- Promotion of religious activities

## **Grant Priorities**

### Housing

*IWF funds initiatives that assist women and children experiencing homelessness or housing insecurity* 

Examples: emergency shelters, transitional housing, life-skills programs to maintain stable housing

### Transportation

*IWF funds initiatives that help women obtain safe and quality means of transportation* 

Examples: assistance finding and securing a vehicle, financial-lending and credit-building education, vehicle maintenance skill-building, registration and title fee assistance

## **Grant Priorities**

### **Education & Training**

*IWF funds initiatives that prepare women or girls to enter the workforce or advance within their field* 

Examples: job-specific training, apprenticeship programs, financial literacy education, employment readiness programs

### **Employment**

*IWF funds initiatives that support women in seeking or maintaining employment* 

Examples: resume-writing and job-application assistance, employment retention curriculum, career advancement programs

## **Grant Priorities**

### Childcare

*IWF funds initiatives that increase access to quality and affordable childcare* 

Examples: center expansion, furniture and equipment purchasing, curricula purchasing, provider training, before/after-school programs, increasing options for second/third-shift workers

### Mentorship

*IWF funds initiatives that encourage women to share their talents to inspire new female leaders* 

Examples: professional networking programs, career exploration programs, role model pairing programs, leadership skills and self-esteem building programs

# Funding Timeline

April	April 28: Letters of Interest OPEN
May	May 16: Letters of Interest DUE
June	Second week of June: Eligible applicants invited to complete a full application
July	July 11: Full Applications DUE
August	Awardees selected after review process; Applicants notified of their status
September	Funds dispersed to awardees
October	Awardees celebrated at Luncheon; Expenditure cycle begins (through Sept 2026)



How to Apply

iawf.org/core-grants

# **Application Portal**

Log In Register 0 -



Iowa Women's Foundation

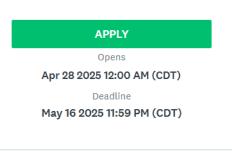
#### Core Grants

#### Welcome to the Iowa Women's Foundation Grant Portal!

IWF awards annual Core Grants to organizations that tackle barriers to women's economic self-sufficiency in Iowa.

Click here to learn more about our grantmaking

Click Register in the top right corner to create an account and submit an LOI



#### Register with

	G
	OR
First name	Last name
Jane	Doe

#### Email

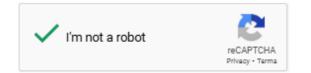
test@gmail.com

#### Password

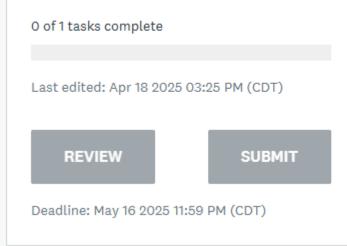
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#### Confirm password

By registering for an account, you agree to our terms of service and privacy policy.



**CREATE ACCOUNT** 



Core Grants [2]	Preview •••
00000003	
APPLICATION ACTIVITY	
Your tasks	
💮 🖹 Eligibility Check	>

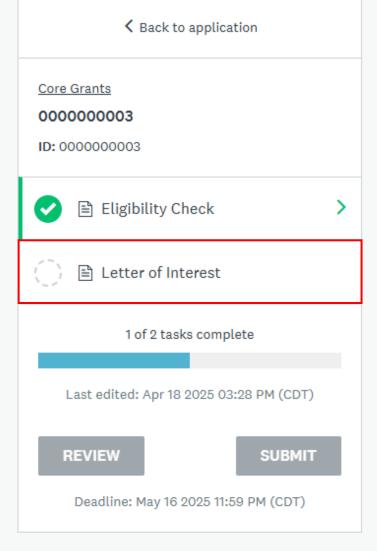
**Open April 28 – May 16** 

# **Eligibility Check**

In order to submit your LOI, you must first answer **YES** to the following questions

- 1. *Is your organization a 501(c)3 or a licensed childcare facility?*
- 2. Does your organization serve women and/or girls in Iowa?
- 3. Does your organization tackle at least one of the six barriers?







#### Eligibility Check Completed Apr 18 2025 03:28 PM (CDT)

#### Eligibility Check

Is your organization a 501(c)3 or a licensed childcare center?

Yes

#### Does your organization serve women and/or girls in lowa?

Yes

#### Does your organization tackle at least one of the six barriers to women's economic self-sufficiency?

...

Employment, Childcare, Housing, Education/ Training, Transportation, Mentorship

Yes

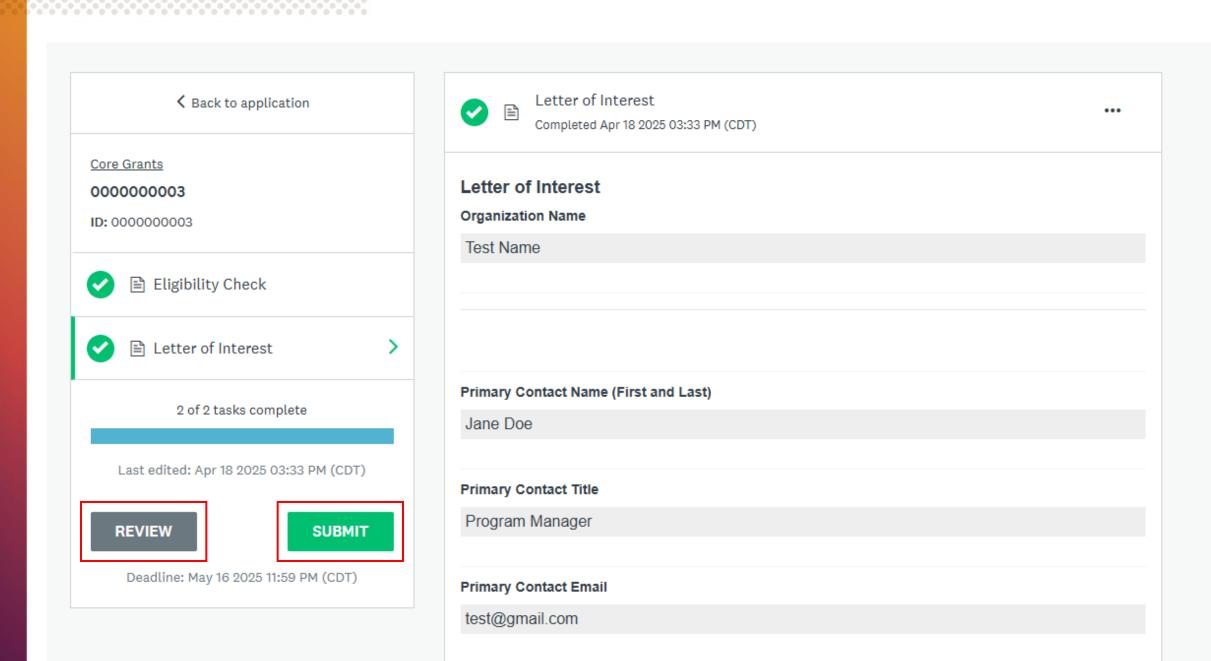
**Open April 28 – May 16** 

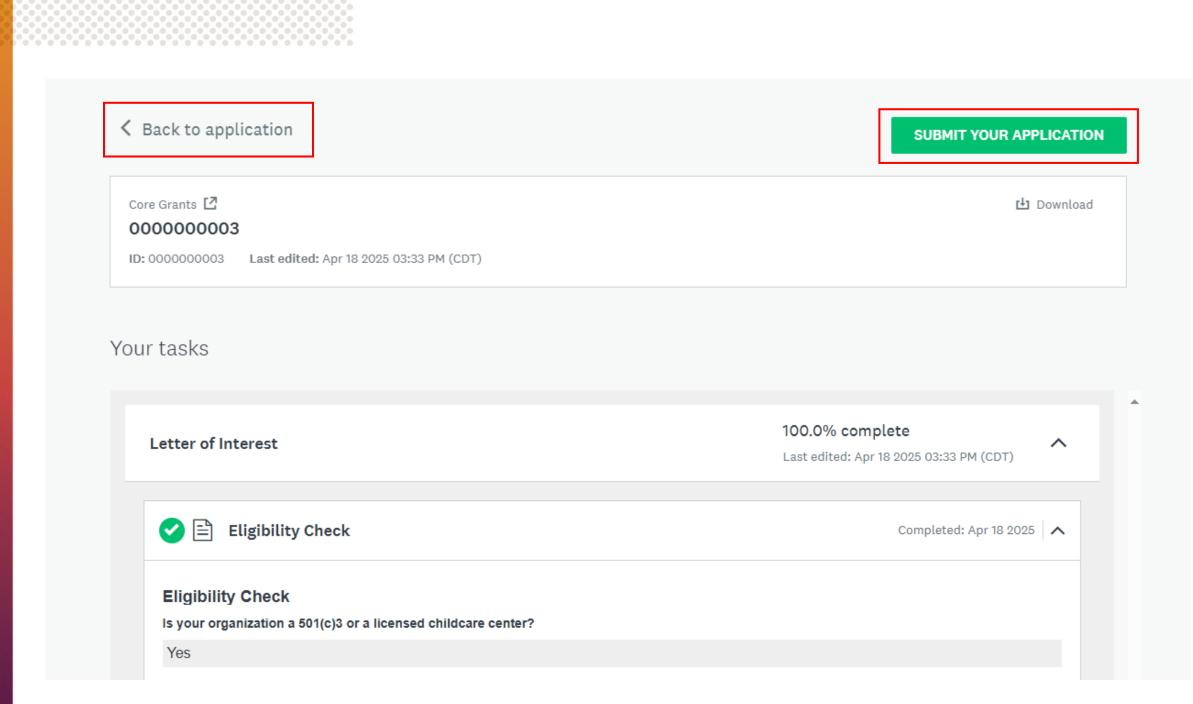
### Letter of Interest

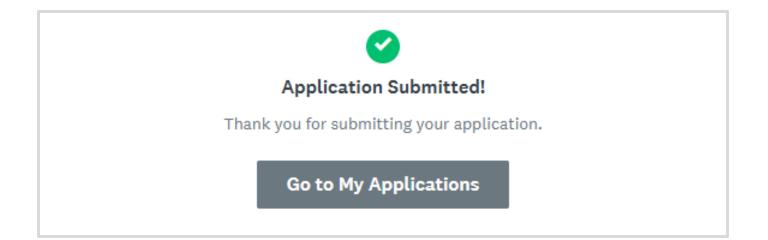
• Briefly describe your organization and services

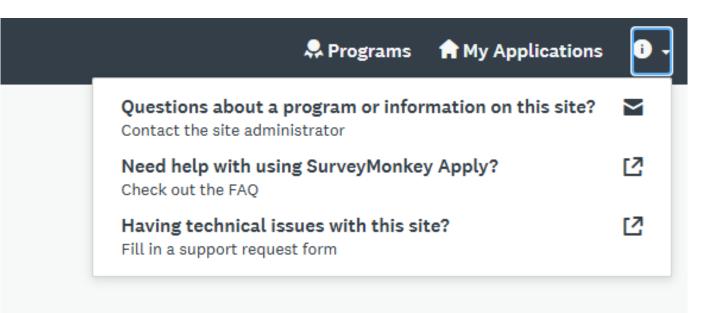
• *Requested grant amount – ranges provided up to \$50,000* 

 Briefly describe the program(s), project(s), or initiative(s) you would be applying to fund









# **Full Application**

0 of 3 tasks complete		
Last edited: Apr 18 2025 03	3:51 PM (CDT)	
REVIEW	SUBMIT	
Deadline: Jul 11 2025 11:59 PM (CDT)		

Core Gra	ants [2] ③ Preview 000004	
	APPLICATION ACTIVITY	
Your task:	5	
$\bigcirc$	Organization Information	>
$\bigcirc$	Contact Information	>
$\bigcirc$	🖹 Grant Proposal	>

#### Previous tasks

0	Eligibility Check Completed on: Apr 18 2025 03:49 PM (CDT)	>
0	Letter of Interest Completed on: Apr 18 2025 03:50 PM (CDT)	>

Invites sent second week of June

# **Full Application**

- Requested grant amount
- Counties served
- Barrier(s) addressed
- Proposal goals (up to three)
- Proposal timeline (Oct 25 Sept 26)

- Method of measuring and evaluating success
- Sustainability after IWF funding
- Budget narrative
- Viability with partial funding

## **Review Process**

A multi-layered process is used for selecting grant recipient organizations

- 1. Eligibility Screening Letters of Interest
- 2. Community Volunteer Review Full Applications
- 3. IWF Grants Committee Review Full Applications
- 4. IWF Board of Directors Approval August Board Meeting

### Key Things to Remember

- ★ Must serve women or girls in Iowa
- ★ Must address at least one of the six barriers
- ★ Letters of Interest due **May 16**

### **Contact Us with Further Questions**

- ★ hannah@iawf.org
- ★ 319-774-3816
- ★ IAWF.org/Core-Grants