



Improving the lives of Iowa's women and girls

November 2022

You Met the MATCH!!



The 2022 Annual Luncheon was held at the Hyatt Regency Coralville Hotel and Conference Center on September 29th. More than 600 attended to celebrate the legacy of Dr. Christine Grant, 50 Years of Title IX, and 25 years of grantmaking.

James Investment Group/Lois James and Jeremy James were again the Match Sponsor for this event. Their match this year was \$25,000 toward all gifts made or committed to on the day of the luncheon. Not only did the IWF community meet the match, they surpassed it contributing \$69,000!

Our heartfelt thanks to Lois and Jeremy, and most especially to the amazing group of individuals who stepped up to the challenge and made a gift or commitment to the match. Together we are indeed improving the lives of Iowa's women and girls!

Introducing the Next IWF President/CEO

The Iowa Women's Foundation has named Deann Cook as its next president & CEO. The transition takes effect January 1, 2023, following the retirement of Dawn Oliver Wiand.

Since 2013, Ms. Cook has served as the president & CEO of United Ways of Iowa, the statewide association for Iowa's 25 United Ways. During that time, she worked to advocate for policy priorities in education, financial stability and health while also strengthening local United Ways through training and networking. She also managed statewide projects, including the ALICE report and Iowa Reading Corps.

In her new role, Ms. Cook will be responsible for leading operations, managing the team, and working with the board of directors to drive the IWF forward in its mission to improve the lives of Iowa's women and girls.

"This role allows me to move from educating Iowans about barriers to shattering them in collaboration with the IWF board, staff, and donors who are passionate about this work," stated Ms. Cook, who was also recognized in IWF's annual signature publication Ovation 2022.



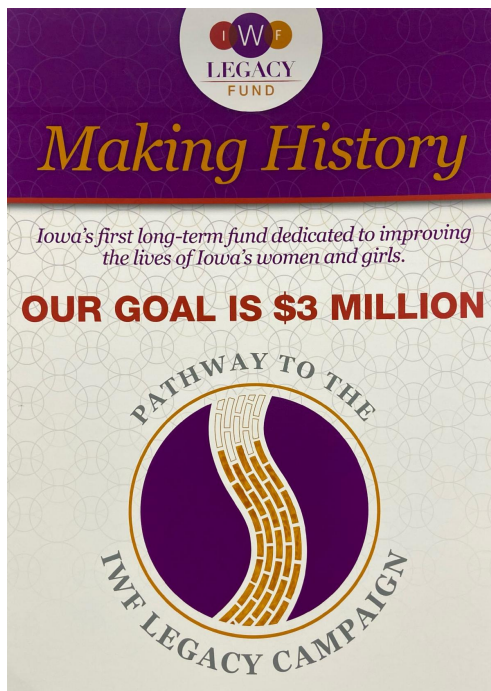
“Deann is a fierce advocate in our fight against barriers,” stated Ms. Oliver Wiand, who retires at the end of this year. “I am so excited to see how her passion and expertise shape the future of IWF and its mission to improve the lives of Iowa’s women and girls. I can’t imagine better hands to leave it in.”

Ms. Oliver Wiand joined IWF as president & CEO in February 2013. Under her leadership, IWF has gone from awarding \$13,250 in grants in 2012 to awarding \$370,000 for 2023 programs. She also helped establish a \$3 million Legacy Fund campaign, which launched publicly Aug. 27, the 28th anniversary of the foundation.

“The Legacy Fund is the largest and only long-term fund of its kind in the state of Iowa, and my final goal as the President & CEO is to see the campaign through to the end,” Ms. Oliver Wiand stated.

The fund has reached 82% of its \$3 million goal.

Legacy Fund Reaches 82% of Goal!



Iowa Women’s Foundation’s Legacy Fund, a first and only of its kind fund dedicated solely to improving the lives of Iowa’s women and girls, was launched publicly on August 27, 2022. The Fund goal is \$3 million and will amplify IWF’s grantmaking and other programmatic activities in perpetuity.

IWF is unique among foundations in that it has operated without an endowment or long-term fund for its 28-year history, only awarding grants each year according to donations received in that same year. The Legacy Fund will provide additional capital to ensure that grantmaking and other programs remain robust regardless of fluctuations in contributed income from year to year.

For more detailed information about the Legacy Fund and how you can get involved, please go to [Legacy Fund](#), or contact Dawn Oliver Wiand at dawn@iawf.org, or 319-774-3814).

“My final goal as CEO is to complete the Legacy Fund

campaign,” Dawn Oliver Wiand.

THANK YOU to our generous donors and corporate sponsors. It is because of you that the Iowa Women’s Foundation is able to grow our grantmaking and improve the lives of Iowa’s women and girls!!!

Like what you are reading? Want to get further involved? Volunteer and Donate to improve the lives of Iowa’s women and girls!

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