



*Improving the lives of Iowa's women & girls*

IOWA WOMEN'S  
FOUNDATION

### Change vs. Charity and Social Change Philanthropy

**Philanthropy:** derives from Ancient Greek, meaning "**to love people**". Philanthropy is the act of [donating](#) money, goods, services, time and/or effort to support a socially beneficial cause, with a defined objective and with no financial or material reward to the donor. One who practices philanthropy may be called a *philanthropist*. Although such individuals are often rich, people may perform philanthropic acts without possessing great wealth.

**Social change philanthropy:** Social change philanthropy aims to address the root causes of social, economic and environmental inequalities. This means that IWF addresses root causes of social problems that foster inequity, lack of opportunity, discrimination and economic exploitation instead of only addressing the symptoms

- **Changes(roots:)** ideas, assumptions, attitudes and behaviors, laws, policies, institutions to better reflect values of inclusion, fairness, diversity and opportunity;
- **Builds** community-based responses: expands the meaning of democracy by involving those closest to social problems in determining their solutions.

#### Tools used:

Grantmaking, Advocacy, Education, Convening, Leadership, and Research

#### Outcomes:

- Shift Definition – Make new meaning
- Shift Behavior – Empower different behavior
- Shift Engagement – Lift up collective power
- Shift Policy – Ensure just policy
- Maintain position – Hold the line

**Money alone does not bring social change; nor do individuals.** But when people band together and form orgs to focus on their collective vision, social change happens. When a large number of orgs work together toward a common goal, that a movement. And movements create social change. Social change movements are built from careful organizing, public educations, inspired collaboration. They are built on human energy, intelligence, courage and money.

