

COMMITMENT FORM



IOWA WOMEN'S
FOUNDATION

TRIBUTE INFORMATION:

- Spread, \$2,500
Includes a two-page spread with photo(s) and up to 500 words of text, and invitations to the unveiling reception.
- Full Page, \$1,000
Includes a full page with photo and up to 250 words of text and invitations to the unveiling reception.
- Half Page, \$550
Includes a half page with photo and up to 125 words of text and invitations to the unveiling reception.

CONTACT & PAYMENT INFORMATION:

Honoree's Name: _____

Address: _____

City, State, Zip: _____ Phone: _____

Is this tribute a surprise? YES NO Is your Honoree living? YES NO

Company Name: _____
(If applicable.)

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Check Enclosed Please invoice me Mastercard Visa Discover
Please make checks payable to The Iowa Women's Foundation.

Card Number: _____ Expiration Date: _____ 3 digit security code: _____

Name as it appears on card: _____

Authorized Signature: _____

5th Edition
Ovation
2018

OUR MISSION

The Women's Foundation
improves the lives of Iowa's
Women and Girls

2201 East Grantview Dr
Suite 200
Coralville, IA 52241
319.774.3813
info@iawf.org
www.iawf.org



THANK YOU for being the contact person for a tribute in this year's *Ovation*. Here is some essential information that will facilitate this tribute to your honoree. Please let us know if you have questions.

DEADLINE for submitting the photograph and text is 5 p.m. March 30, 2018.

TEXT: E-mailing the text to us is our preference, but we can work with anything – typed or hand-written. If you would like some editorial assistance, we can also help you find the right words.

IMPORTANT: THE WORD COUNT FOR TRIBUTES IS AS FOLLOWS:

500 WORDS FOR A TWO-PAGE SPREAD;

250 WORDS FOR A FULL-PAGE TRIBUTE;

125 WORDS FOR A HALF-PAGE TRIBUTE.

These word counts are strictly enforced to preserve the integrity of the commemorative journal's design. The word count includes **all** words, no matter how small (a, an, of, the, for). The count applies to the tribute text only, not the honoree's or donors' names.

PHOTOGRAPHS: Can be color or black and white. We can return the photos to you if requested. If you need to have a picture of your honoree taken, we can offer help with that. (This option makes it harder to keep the tribute a surprise, if that is important.)

DIGITAL PHOTOGRAPHS: The preferred format is .jpg saved at maximum quality of at least 300ppi. Other acceptable file formats are .tif, .eps, .psd. Word files (or .doc) are **NOT ACCEPTABLE**. All photos are printed in black and white. Photos also can be sent on cd or zip disk. When scanning or using a digital camera, choose the highest quality setting available. **Digital photos must have a minimum resolution of 300ppi** and be at least 4x6 inches.

***PLEASE ALLOW ENOUGH TIME TO HAVE YOUR DIGITAL FILES
EVALUATED TO ENSURE THAT THE PICTURE WE PRINT IS AS
BEAUTIFUL AS THE WOMAN YOU ARE HONORING!***

PAYMENT: A \$300 deposit secures the tribute space. The remainder of the money (\$2,200 for a two-page spread, \$700 for a full-page tribute and \$250 for a half-page one) is due by March 30, 2017. We take MasterCard, Visa or Discover. If your employer matches your gift, take advantage of that! Often groups of friends go together to honor someone, so don't think of this as something you must commit to all on your own.

UNVEILING RECEPTION: *Ovation* will be unveiled at a fun and festive reception. The 2018 unveiling reception will be the week of May 13, 2018 at a location and date to be determined. Please consider inviting family and friends to join you in celebration of your honoree.

For more information please visit www.iawf.org or contact dawn@iawf.org.

